



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels,

Draft

COMMISSION DECISION

of [...]

authorising the placing on the market of “noni juice” (juice of the fruit of *Morinda citrifolia* L.) as a novel food or novel food ingredient under Regulation (EC) N° 258/97 of the European Parliament and of the Council

Only the English text is authentic

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THE COMMISSION OF THE EUROPEAN COMMUNITIES,

Having regard to the Treaty establishing the European Community,

Having regard to Regulation (EC) N° 258/97 of the European Parliament and of the Council of 27 January 1997 concerning novel foods and novel food ingredients¹, and in particular Article 7 thereof,

Having regard to the request by Morinda Inc. to the competent authorities of Belgium of 25 April 2000 for placing “noni juice” (juice of the fruit of *Morinda citrifolia* L.) on the market as a novel food,

Having regard to the initial assessment report drawn up by the competent authorities of Belgium.

Whereas:

- (1) In their initial assessment report the Belgian competent food assessment body came to the conclusion that an additional assessment was required;
- (2) The Commission forwarded the initial assessment report to all Member States on 18 September 2001;
- (3) The Scientific Committee on Food (SCF) was asked to provide an additional assessment on 4 December 2001. The SCF in its opinion of 4 December 2002 came to the conclusion that “noni juice” is as safe as other fruit juices. The SCF also mentioned that this conclusion does not constitute an endorsement of special health benefits
- (4) The measures provided for in this Decision are in accordance with the opinion of the Standing Committee on the Food Chain and Animal Health.

¹ OJ L 43, 14. February 1997, p. 1

HAS ADOPTED THIS DECISION:

Article 1

Fruit drinks containing “Noni juice” (juice of the fruit of *Morinda citrifolia* L.) as specified in the Annex, may be placed on the market in the Community as a novel food or novel food ingredient.

Article 2

The product shall be labelled in conformity with Council Directive 2001/112/EC². The designation “Noni” or “*Morinda citrifolia*” shall be displayed on the labelling of the product as such or in the list of ingredients of foodstuffs containing it.

Article 3

The applicant shall refrain from making claims regarding special health benefits of “noni juice” which cannot be scientifically substantiated and which would be contrary to applicable Community or national rules on claims.

The applicant shall include that obligation in its contractual arrangements with its distributors.

Article 4

This Decision is addressed to Morinda Inc. 333 W. River Park Drive, Provo, UT 84604, USA.

Done at Brussels, [...]

For the Commission

[...]

² - OJ L 10, 12 January 2002, p. 58

[Annex](#)

Compositional profile of fruit drinks containing pasteurised “Noni juice” (juice of the fruit of *Morinda citrifolia* L.)

	Content	Unit
Moisture	87-91	g/100g
Protein	0.2-0.5	g/100g
Ash	0.1-0.5	g/100g
Total fat	0.1-0.2	g/100g
Total carbohydrate	8.0-12.0	g/100g
Total dietary fibre	0.5-1.0	g/100g
Fructose	<4.0	g/100g
Glucose	<4.0	g/100g
Sucrose	<0.1	g/100g
Specific gravity	1.01-1.02	g/mL
pH	3.2-3.6	